

SUSTAINABLE CITY CLUB

of French companies in Egypt



TRÉSOR
DIRECTION GÉNÉRALE



CLUB DE LA VILLE
DURABLE

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Highlights from the Economic Department

The French Institute in Egypt, the French Agency for Development and the Economic Department of the French Embassy in Egypt are organising « The Making of the Sustainable City », a full week of events dedicated to sustainable urban development from November, the 23th to the 29th of 2017.

In this context, the Economic Department of the Embassy and its partners Al-Ahram Hebdo and the French Chamber of Commerce and Industry in Egypt are organising the Economic Forum of the Sustainable City on Thursday of November, the 23th. Its purpose is to reflect on the role that French and Egyptian companies can play in promoting innovative solutions fostering sustainable urban development in Egypt. The event will consist in three round tables: (1) the impact of norms and standards; (2) energy efficiency and (3) smart cities. Decision-makers as well as representatives from the Egyptian private sector and from French companies shall partake in the debates.

Discussions on the Sustainable City will go on during the week with the three-day academic colloquium organised by the French Institute and its partners Cluster and UN-Habitat from November, the 25th to 27th. Finally, the AFD will wind up the week with its special day on rehabilitating informal neighbourhoods and its Urban Mobility Forum, co-organised by CODATU. More details are available online: https://www.tresor.economie.gouv.fr/Ressources/17658_semaine-de-la-ville-durable-.

Companies' words: Bassem Iskander, manager M2M Marketing & Partenariats by Orange Egypte

Orange is one of the world's leading telecommunications operators with sales of 40.9 billion euros in 2016 and 155.000 employees worldwide. Present in 29 countries, the Group has a total customer base of 263 million customers worldwide. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services.

Orange Egypt, the first mobile operator in Egypt under the brand Mobinil, serves the largest customer base of the Orange group: 34 million of customers. Orange has invested a total of EGP 32 billion and created more than 12,000 jobs in the country. Orange Egypt was the first mobile operator to acquire a 4G license in Egypt. With the successful launch of 4G services in a country where less than one Egyptian out of five has access to the internet at home, 4G will be a game changer in the Egyptian telecom market, propulsing directly Egyptian people and companies into the digital era.

Orange offers wide range of "Smart City" solutions and services tailored to provide integrated "Smart Living" in different verticals: Internet of things, smart utilities, smart parking solutions, environment monitoring, traffic and streetlights management, and surveillance, in addition to tailored-made solutions to fulfill specific business needs. Orange has one of the most relevant reference lists in developing smart cities projects in the MENA and Asia regions, where it designs, integrates and runs large ICT international projects in many countries such as Saudi Arabia, Qatar, Lebanon and Jordan.

Orange Egypt has a dedicated Enterprises Business Unit to enrich the portfolio of services provided to large companies as well as SMEs. In cooperation with Orange Business Services and Orange Labs, Orange permanently develops new mobile and fixed communication solutions to address the new business needs of companies in Egypt, such as M2M, cloud, and security solutions.

Short News (link to sources attached)

WASTE MANAGEMENT: intended setting up of a national company for waste collection by the Ministry of Environment

- Government would own 51% of shares while the remaining should be open for acquisition by investors, banks and waste collectors unions (more details [here](#)).

WATER & SANITATION: 400 mn EUR agreement signed between the government and the European Investment Bank (EIB) for sanitation projects

- Most of [investment](#) projects will be carried on around Kafr El Sheikh and Fayum;
- EBRD and the European Commission are also funding water-related projects in Kafr El Sheikh.

RENEWABLE ENERGIES: tender for a solar power plant in Kom Ombo

- Ministry of Electricity shall publish the [40 mn EUR tender](#) by the end of this month. Part of the funding comes from the French Agency for Development (AFD) ;
- The ministry shall also receive and review consultancy offers for a [wind power plant in Zaafarana](#) before the end of this year.

LEGISLATION: ongoing legal reforms affecting the sustainable city sector

- Amendments to the [Water Act / 2014](#);
- Amendments to the [Unified Building Codes](#) (facilitating licensing, tightening safety codes and enforcement, setting of an independent control authority, possibility for governors and municipal authorities to enforce the codes, new accessibility of handicapped persons' requirements);
- Amendments for [national railways' liberalization](#).

TRANSPORTS: renewal and construction of new railway lines

- MoU for the construction of the [electric railway linking Salam City with the new administrative capital](#) signed between the government and the Chinese AVIC. Total cost estimated at 1,2 bn USD;

Agenda

- **October 11th & 12th** – [2030 Mega projects Conference](#), Nefertiti Hall, Cairo International Convention Centre.
- **October, the 18th** – [Energy and Climate Business Forum](#), organised by the Union for the Mediterranean and by the Climate Forum, at Cairo Marriott Hotel & Omar Khayyam Casino.
- **October 18th to 20th** – The District (<https://district-egypt.com/>) organises in Cairo the Future of African cities conference, gathering around 60 entrepreneurship institutions belonging to Hivos (<https://hivos.org/>) and AfriLabs (<http://www.afrilabs.com/>) networks.
- **October 23th & 24th** – [Intelligent Cities Exhibition Conference \(ICEC\) 2017](#), Fairmont Heliopolis, Cairo.
- **November the 9th** – Plenary session of the Sustainable City Task Force initiated by the MEDEF on financing solutions for the French Sustainable City worldwide, headed by Mr Gérard Worlf and Mr Jean-Louis Marchand. The event is open and free. From 2:00 to 5:PM, at MEDEF's headquarter in Paris, 55, avenue Bosquet (online registration [here](#)).
- **November 23th to 29th** – « The Making of the Sustainable City », conference week dedicated to sustainable urban development, co-organised the French Institute in Egypt, the French Agency for Development and the Economic Department of the Embassy, in partnership with Al-Ahram Hebdo (Economic Forum on November, the 23th).
- **November 26th to 29th**: [21st Cairo ICT](#), Cairo International Convention Centre, Nasr City, Cairo
- **March 1st to 4th**: [BATIMAT](#) Egypt's 2nd edition