

# SUSTAINABLE CITY CLUB

## of French companies in Egypt



TRÉSOR  
DIRECTION GÉNÉRALE



CLUB DE LA VILLE  
DURABLE

Newsletter #3 / November of 2017

As this newsletter edition is now being finalized, we are entering a weeklong event dedicated to the Sustainable City. First, a delegation from MEDEF sustainable city task force will visit Egypt from 20 to 23 November. They will start with a field visit of the ongoing projects in Alexandria (port facilities, New El Alamein, city center rehabilitation) then followed by a visit of the New Capital on the second day and a participation to the sustainable city economic forum on the 23. Alongside this visit, from 22 to 28 November, the French Development Agency, the Economic department, the sustainable city Club itself, as well as the French Institute in Egypt, will organize the sustainable city week with an expected profusion of events bringing together companies, decision-makers and designers of tomorrow's city. I invite you to have a look at the detailed program we have attached to this edition. I also want to grant a special thanks to the companies that accepted to contribute to the implementation of this event: Elsewedy electric, Crédit Agricole, Saint-Gobain, Schneider Electric, EDF/Edison, Tameer, Orange, Systra and Thalès. May they be warmly thanked, as well as our media partner Al-Ahram Hebdo and Al-Ahram group.

Jérôme Baconin,  
Chief of the Economic Department of the French Embassy in Egypt

### **Sustainable City Business Forum special issue: introducing the MEDEF international's Sustainable City Task Force**

**The MEDEF International's Sustainable City Task Force** gathers around 500 French companies of all sizes, operating on the entire city value chain (planning, construction, development, urban utilities, and management) and on all urban sectors (urban mobility, building trade and construction industry, energy, waste, water, smart city). The Task Force is chaired by Mr Gérard Wolf, also a Federator of Vivapolis International, and by Mr Jean-Louis Marchand, CEO of the FIEC. It constitutes **a unique grouping of companies leading in their sectors, providing services at the cutting edge of available technologies and always striving to establish partnerships with local foreign companies across the world.**

Adopting an operational and project-oriented approach since it began in 2014, the Sustainable City Task Force now embodies the French offer in the sector of sustainable urban development. **Its goal is to meet the needs of emerging and developing countries by directly targeting urban leaders and decision makers.**

#### **Involvement of the Task Force in Egypt**

**The Sustainable City Task Force began a range of business-oriented actions in Egypt, in partnership with the Economic Department of the French Embassy and with the Sustainable City Club of French Companies in Egypt.** A first delegation headed by Mr Gérard Wolf came to Egypt in September of 2016 to identify the needs of local authorities regarding planning, construction and development. This event was also a good occasion to promote the French private sector's solutions, with a special emphasis on transportation.

**The Task Force is coming back this year on the occasion of the French and Egyptian Sustainable City Week.** Participants will take part in a three-day trip to Cairo and Alexandria. In particular, they will attend the French Agency for Development's Urban Mobility Forum on November, the 22nd and the Sustainable City Business Forum on November, the 3rd.

### **Highlights from the Economic Department**

In recent weeks, several articles related the progress of the construction work in the new Capital. Here are the noticeable information we selected:

- The new capital will stretch on 170,000 feddans (714 km<sup>2</sup>), nearly twice the current size of Cairo (90,000 feddans).
- 30 000 housing units are already under construction and more than 240 000 are to be built within five years. The price per square meter in the private sector will start from 450 EUR up to 800 EUR.

- 70% of the private housing buildings will be covered in solar panels.
- A 35 km green belt long will stretch through the city and will be housing sports and leisure facilities
- The new capital will be supplied with water by two water pipelines connected to the Nile, with a capacity of 125,000 m<sup>3</sup> per day at first, then potentially by a third facility connected to the Red Sea and completed by desalination infrastructure.
- The financing of new public buildings will rely partly on the sale of existing public buildings in Cairo (Ministries and Administration).
- The central business district will be built by the China State Construction Engineering Corporation (CSCEC)
- A domestic airport set to become international is under construction.
- The new capital will be connected to Cairo by a light train from the Salam city metro station.

### **Companies' words: Elsewedy Electric Egypt**

**Elsewedy electric** is an Egyptian energy solutions provider, the company operates in five energy segments; cables & accessories, electrical products, energy measurements and management (meters), transformers and projects. The organization has transformed into a global diversified company with over 12,000 employees and 30 production facilities. And as an Egyptian energy solutions provider, we have become one of the leading organizations in this field in the Middle- east and Africa.

**Elsewedy electric** realizes its responsibility towards the community and environment both ecological and social. We operate through contributing to educational and social programs as well as investing in renewable energy projects. Elsewedy Electric has invested in the renewable energy project involving the construction of a 100 megawatt solar photovoltaic plant located in the proposed 1.8 GW Benban solar complex in the Aswan province of Egypt. The facility will be one of the first utility scale solar plants in Egypt and will support Egypt in increasing its renewable energy capacity. The project is a part of a larger portfolio of developments between Elsewedy Electric and EDF Energies Nouvelles. This project aims to support Egypt to move to a more environmentally sustainable and diverse electricity sector by utilizing the country's vast renewable energy potential. It is expected to improve the environmental characteristics of Egypt's power sector by reducing emissions of local pollutants and CO<sub>2</sub>, as well as water consumption. As an organization, Elsewedy Electric strives to be a good example for society and to contribute to sustainable development.

### **Short News (link to sources attached) source: enterprise <https://enterprise.press/>**

**TRANSPORTATION** Metro ticket prices will be increased and subjected to a tier system based on distance traveled by the end of next year, ministry sources [tell Al Shorouk](#). The new pricing scheme will come into effect once the fourth phase of Cairo Metro Line 3 is launched in November 2018, according to the sources.

**ENERGY** The Egyptian Electric Utility & Consumer Protection Regulatory Agency (Egyptera) has renewed electricity distribution and production licenses for 10 companies, sources from the agency [tell Al Borsa](#). The companies include TCI Sanmar, Majid Al Futtaim Properties, and Emaar Misr. Egyptera also approved granting FAS Energy and Alef Solar, which are taking part in phase 1 of the feed-in-tariff program in Benban, 25-year licenses to produce solar power.

**DEVELOPMENT** The Housing Ministry is considering holding interest rates on land purchases by developers steady for public-private partnership developments, Housing Minister Moustafa Madbouly said on Monday. The move would help reduce costs of land purchases by developers, who have been complaining that rising land prices have been a hindrance in expanding development, Madbouly said, according to [Al Shorouk](#). Madbouly also responded to land price complaints by rebuking developers who only focus on projects in and around Cairo at the expense of cheap land in other governorates.

**TRANSPORTATION** The National Authority for Tunnels (NAT) has begun the process to redevelop Cairo Metro Line 1, [Al Mal reports](#). NAT says the process will take three years and include introducing new trains to the service, refurbishing the existing fleet, and improving the central control system, among others.

**TRANSPORTATION** China's Ankai won a contract to supply 15 electric buses to Alexandria, [Al Mal reports](#). Ankai was awarded the contract after presenting the winning bid out of five. The value of the contract was not disclosed.

**TRANSPORTATION** The House Transport Committee objected to a bill drafted by the Ismail cabinet to establish a commercial transport authority to regulate transportation between governorates, warning it may reject the legislation altogether, [Al Mal reports](#). The draft law would require taxi and microbus drivers to pay more fees, including to receive a special license to operate as commercial drivers, which would result in these drivers raising their service costs, committee deputy head Mohamed Zeineldin tells the newspaper.

**LEGISLATION** The Ismail Cabinet approved amendments to the Unified Building Code during its weekly meeting yesterday and referred the bill to the Council of State (Maglis Al Dawla) for review, according to an [official statement](#). The amendments focus on facilitating the process of issuing licenses, tightening safety codes, and better enforcement of the legislation. The bill will also establish a **supreme council for urban planning and development** that will be mandated with setting policy nationwide.

### **Agenda**

- 22<sup>nd</sup> of November 2017 : [AFD Urban Mobility Forum II](#), at the Sofitel Gezira
- 23<sup>rd</sup> of November 2017 : [Sustainable City Business Forum](#), at Al-Ahram, Galaa street, Downtown
- 25<sup>th</sup> / 27<sup>th</sup> of November 2017 : [The Making of the Sustainable City](#), at the French Institute, Mounira
- 28<sup>th</sup> of November 2017 : [Seminar on precarious neighbourhoods, at the French Institute](#), Mounira
- 3<sup>rd</sup> / 5<sup>th</sup> of December 2017 : [Solar-Tec](#) Conference, Cairo International Exhibition & Convention Center
- 3<sup>rd</sup> / 6<sup>th</sup> of December 2016 : [Cairo ICT Conference](#), Egypt Convention Center, New Cairo
- 7<sup>th</sup> / 9<sup>th</sup> of December 2017 : [The Africa 2017 forum: "Business for Africa, Egypt and the World" Conference](#), Sharm El Sheikh
- 1<sup>st</sup> / 4<sup>th</sup> of March 2018 : [BATIMAT Egypt's](#) second edition, New Cairo Exhibition Center